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**The MANILOW  
MUSIC PROJECT**  
A Manilow Fund For Health and Hope Program



## **UNPRECEDENTED DONATION OF INSTRUMENTS FROM MANILOW MUSIC PROJECT TO CLARK COUNTY SCHOOL DISTRICT IS LARGEST IN MUSIC PROGRAM HISTORY**

*Historic Event with Barry Manilow to Celebrate Donation to Take Place at Valley High School Thursday, October 7*

LAS VEGAS (October 1, 2010) – Legendary singer-songwriter Barry Manilow’s non-profit organization, the [Manilow Music Project](#), will put tens of thousands of dollars of musical instruments into the hands of fifteen Clark County School District middle schools and high schools at a celebratory delivery and distribution event on Thursday, October 7<sup>th</sup>, 2010 at Valley High School in Clark County, Nevada. Reinvigorating the school system’s music program at a critical time of need, and credited with putting instruments in the hands of 600 students who would otherwise be unable to participate; this is the single largest donation of its kind in Clark County history for a music program.

Following the presentation, five semi-trucks brimming with musical instruments will be launched from the site to deliver the instruments to middle and high schools throughout Clark County. Manilow, Las Vegas Mayor Oscar Goodman, district officials and hundreds of music teachers and students from the Clark County School District will be in attendance for the presentation, which will be hosted by DeeJay Melanie from KSNE Sunny 106.5’s “Melanie and Michael in the Morning.” A portion of the instruments were collected through the Paris Théâtre box office, where fans can bring new and gently used musical instruments to receive a voucher for the Barry Manilow performance date of their choice.

Manilow credits his own secondary school music program as the genesis of his devotion to a legendary career in music, and considers the Manilow Music Project his chance to share that love of music with thousands of aspiring young musicians. In response to the needs of the local public schools and their severely depleted music programs, Barry Manilow gathered some friends and formed The Manilow Music Project (MMP) as part of his nonprofit Manilow Health and Hope Fund. The mission statement of the Manilow Music Project highlights the importance of music programs in our schools and donates instruments and materials to school music programs. The Manilow Music Project is also funded by the Manilow Paris Platinum Experience Tickets.

“The Las Vegas Community has been so kind to me; it is a pleasure to be bringing instruments to these kids. With public school music programs so severely depleted, it’s more important than ever to do what we can to keep the music alive,” says Manilow.

"The incredible generosity of the Manilow Music Project is an outstanding example of community support that enriches students," said Superintendent Walt Rulffes. "Thanks to Barry Manilow and his staff, thousands of Clark County School District students will have the opportunity to open their worlds and share their talents through music and the performing arts."

Manilow is currently performing more than 78 shows a year for two years at the Paris Théâtre at Paris Las Vegas. The shows are produced by STILETTO Entertainment in conjunction with AEG Live and Paris Las Vegas. The Platinum Experience Ticket (which funds the MMP to make these opportunities possible), includes a front row seat, pre-show champagne reception, meet & greet and photo with Barry Manilow,

and an autographed show program. Fans can book online at [www.starz.bz/manilowfund](http://www.starz.bz/manilowfund) or by calling 310.957.5788.

Tickets for performances through January 16, 2011 are available on-line at Vegas.com or Ticketmaster.com, in person at the Paris Théâtre box office, or by calling 1.800.745.3000. Ticket prices are \$250, \$175, \$125, \$95 and \$65. Front Row tickets for these dates are available now at [www.FrontRowManilow.com](http://www.FrontRowManilow.com). Visit [www.parislasvegas.com](http://www.parislasvegas.com) for room and ticket packages. For more information on Barry Manilow at Paris Las Vegas visit [www.ManilowParis.com](http://www.ManilowParis.com).

Directed by renowned stage and film choreographer and director Jeffrey Hornaday (*Flashdance, A Chorus Line, High School Musical 4*), this new show casts Manilow's hits in a new light in the intimate and elegant 1,500 seat Paris Théâtre. Including exhilarating new video elements and all the songs that have made him a pop culture icon over the past 35 years, the show brings the energy, sincerity and melody of Manilow at his best to a spectacular yet personal crescendo.

With worldwide record sales exceeding 80 million, Barry Manilow is ranked as the top Adult Contemporary chart artist of all time, according to R&R (Radio & Records); with no less than 25 consecutive top 40 hits to his credit between 1975 and 1983, on the Billboard Hot 100. Manilow has worked on over 40 albums over the course of his career as a singer, songwriter, arranger and producer. He recently released "The Greatest Love Songs of All Time," a new album chronicling the most touching love songs ever written.

#### **About The Manilow Music Project (MMP)**

In 2008 in response to the needs of public schools and their severely depleted music programs, Barry Manilow gathered some friends and formed *The Manilow Music Project* as part of his non-profit, Manilow Fund for Health and Hope. The mission statement of the *Project* highlights the importance of music programs in U.S. schools and donates instruments and materials to school music programs.

#### **About STILETTO Entertainment**

STILETTO Entertainment is an international entertainment production, management and marketing company producing hundreds of concerts, theatrical productions, production shows, TV specials and live events throughout the world. STILETTO maintains rehearsal, production and warehouse facilities at its principal offices in Los Angeles. More information is available at <http://www.stilettoentertainment.com/>.

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