



FIFTEEN MINUTES

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**BARRY MANILOW PRESENTS LAUSD AND GRAMMY FOUNDATION WITH MAJOR DONATION OF \$100,000 IN MUSICAL INSTRUMENTS AT HOLLYWOOD BOWL CONCERT**

*At the Special Pre-Concert Gala to Benefit The Manilow Music Project & the Los Angeles Unified School District, Manilow Delivers Gift of Instruments and Education*

Los Angeles (October 24, 2009) –Pop culture icon and legendary showman Barry Manilow hosted his first-ever solo concert at the Hollywood Bowl on October 24<sup>th</sup>, 2009, with many of the proceeds going directly to *The Manilow Music Project* and The GRAMMY Foundation®. Starting the evening with yet another act of giving to the Los Angeles community, Manilow surprised attendees by presenting the LAUSD with a donation of \$100,000 worth of instruments for its underfunded music program. Manilow briefly spoke about the importance of music in his own life before presenting yet another donation—two \$5,000 Signature School Enterprise Awards to the GRAMMY Foundation®, also benefitting the LAUSD.

“It gives me great personal joy to be able to get these instruments into the hands of the LAUSD’s students. Music has been the foundation of my life and to be able to give that gift to others is both joyous and humbling,” states Manilow.

Superintendent Ramon Cortines commented, “Barry Manilow continues to show his tireless dedication and advocacy by extending the reach of musical education to the children in our community. We are profoundly moved by his continued generosity and support in such tough economic times.”

Manilow, who will end his 5-year partnership with the Las Vegas Hilton this year, regularly performs in arenas throughout the world. He recently performed to a record-breaking, sold-out crowd of 40,000 fans at the BBC Proms in the Park on the world-famous Last Night of the Proms in Hyde Park, London. The event was broadcast live on BBC Radio 2 and BBC TV reaching an audience of countless millions.

In December Manilow together with the Manilow Fund for Health and Hope, will present “A Gift of Love...,” a five-night holiday concert series at the McCallum Theatre in Palm Desert, CA. The concert series, beginning on December 4<sup>th</sup>, 2009 and continuing on December 5<sup>th</sup>, 7<sup>th</sup>, 8<sup>th</sup> and 9<sup>th</sup>, will honor 25 local charities in Palm Springs, California, the singer’s hometown—each night benefiting five of the beneficiary charities tickets are available at [www.starz.bz/agiftoflove](http://www.starz.bz/agiftoflove). Earlier this year Manilow donated \$500,000 in musical instruments to schools in the Palm Springs/Coachella Valley area.

***The Manilow Music Project***

Last year, in response to the needs of public schools and their severely depleted music programs, Barry Manilow gathered some friends and formed *The Manilow Music Project* as part of his non-profit, Manilow Fund for Health and Hope. The mission statement of the *Project* highlights the importance of music programs in U.S. schools and donates instruments and materials to school music programs.

*The Manilow Music Project* is sponsored by Yamaha and BevMo!

Proceeds from Manilow wine purchases at BevMo! retail stores in California go directly to *The Manilow Music Project*.

***The GRAMMY Foundation***

The GRAMMY Foundation was established in 1989 to cultivate the understanding, appreciation and advancement of the contribution of recorded music to American culture — from the artistic and technical legends of the past to the still unimagined musical breakthroughs of future generations of music professionals. The Foundation accomplishes this mission through programs and activities that engage the music industry and cultural community as well as the general public. The Foundation works in partnership year-round with its founder, The Recording Academy<sup>®</sup>, to bring national attention to important issues such as the value and impact of music and arts education and the urgency of preserving our rich cultural heritage. For more information, please visit [www.grammyintheschools.com](http://www.grammyintheschools.com).

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